



FOR RELEASE AFTER DECEMBER 10, 2018

Katie Ciani Joins Roof Ventilation Leader Quarrix as National Sales Manager

MINNEAPOLIS, Minnesota, Dec. 10, 2018 –

Quarrix® Building Products has announced that Katie Ciani has joined their organization as National Sales Manager. Katie will be responsible for leading their Sales team and driving national sales growth. She comes to Quarrix from Malarkey Roofing Products where she led their Midwest sales team for three years and successfully grew Malarkey shingle sales.



“Katie possesses the passion for roofing and ventilation that is a key ingredient for success in our industry,” said Steve Hewitt, General Manager for Quarrix Building Products. “She’s built valuable relationships with distributors and roofing contractors throughout the region, and we will benefit from the special skills, product knowledge and leadership that Katie brings to us,” he said. “Katie is just the right fit, and the future is even brighter at Quarrix Building Products with Katie Ciani on our team.” Hewitt noted that Quarrix has been in the specialty roofing, accessories and ventilation products industry for 35 years.

Amanda Williams, Marketing Manager for Quarrix, pointed out, “Katie’s extensive knowledge of roofing comes from her experience and hands-on-approach to working with contractors, architects, builders and distributors on roofing products for more than ten years. Williams noted that Ciani use to sell Quarrix Building Products for eight years with High Prairie Marketing, a North Midwest Independent Sales group for Quarrix.

“Katie is one of the most driven and focused people I’ve met in the roofing industry,” Williams said. “Her passion is contagious and I’m excited that she will lead our entire sales organization.”

About Quarrix Building Products

A Minneapolis-based specialty roofing manufacturer for more than 35 years, Quarrix Building Products specializes in providing specialty roofing, accessories and ventilation products that enhance the durability and beauty of the roof. Quarrix is a brand of Verscene, a Liberty Diversified International (LDI) company. For more information, visit <http://www.Quarrix.com>

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